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GLORIOUS SUN ENTERPRISES LIMITED

旭日企業有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 393)

ADOPTION OF CHINESE NAME AS SECONDARY NAME

The board of directors (the “Board”) of Glorious Sun Enterprises Limited (the “Company”) is pleased to announce that with effect from 14 June 2010, the Chinese name “旭日企業有限公司” has been adopted as secondary name of the Company.

References are made to the announcement of the Company dated 8 April 2010, the circular of the Company dated 22 April 2010 and the special resolution passed by the shareholders of the Company at the annual general meeting held on 4 June 2010 relating to the proposed adoption of the Chinese name “旭日企業有限公司” as secondary name of the Company.

The Board is pleased to announce that the Chinese name has been entered on the register by the Registrar of Companies in Bermuda on 14 June 2010 as the secondary name of the Company. The Certificate of Secondary Name was issued by the Registrar of Companies in Bermuda on 28 June 2010 and the Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 22 July 2010.

The adoption of Chinese name as the official secondary name by the Company will not affect any rights of the existing shareholders of the Company. All existing share certificates of the Company in issue, after the adoption of Chinese name, will continue to be evidence of title to such shares of the Company and will continue to be valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for free exchange of existing share certificates for new share certificates as a result of the adoption of Chinese name. Share certificates to be issued by the Company thereafter will bear both the English name and the Chinese secondary name of the Company.

The stock short names for trading in the shares of the Company on The Stock Exchange of Hong Kong Limited, namely “GLORIOUS SUN” in English and “旭日企業” in Chinese, remain unchanged.

By Order of the Board
Hui Chung Shing, Herman, BBS, MH, JP
Director

Hong Kong, 26 July 2010

As at the date of this announcement, the directors of the Company are as follows:

Executive Directors:

Dr. Charles Yeung, SBS, JP, Mr. Yeung Chun Fan, Mr. Yeung Chun Ho, Mr. Pau Sze Kee, Jackson, Mr. Hui Chung Shing, Herman, BBS, MH, JP, Ms. Cheung Wai Yee and Mr. Chan Wing Kan, Archie

Independent Non-Executive Directors:

Mr. Wong Man Kong, Peter, BBS, JP, Mr. Lau Hon Chuen, Ambrose, GBS, JP and Mr. Chung Shui Ming, Timpson, GBS, JP

Non-Executive Director:

Dr. Lam Lee G.